

Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

2009-2010 Legislative Session

Development, drafting or introduction of a proposal relating to

Taxation related to outdoor advertising

Action Intended To Affect: Legislative Matter

Total Hours Of Effort On This Matter

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
73			92	165

Hours of Principals' Efforts on This Matter

Outdoor Advertising Association of Wisconsin				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
73 (30%)			92 (35%)	165 (16%)